



WE PLEDGE
TO SERVE THE
BEST



#### **SMART PAINTS**

A well-diversified and well established multi product company based at Kalyan, Maharashtra, India was started in the year 2015, with an excellent track record for best customer satisfaction and under the marketing leadership of Mr. Shivaji R Shinde (MBA Marketing) who has experience of 38 years in the paint industry, as a pan India marketing head. Our Production and quality control is headed by our new age enthusiast, Mr. OMKAR S. SHINDE (PAINT TECHNOLOGIST), Thus handling the on site expertise to gain assurance of the market by showcasing smart innovation in the paint industry.

With a well-organized manufacturing team, we have been able to manufacture and retail the products produced from high quality raw materials. We use specially formulated products made from powerful fungicides, water repellant technology and the best quality fast to light inorganic pigments, ensuring that the construction retains stunning looks for years. Testing and R&D wing is fully functional at our units to carry out extensive research and check the quality of products and effectiveness. Customized shade production is equipped at our units to meet the challenging request of our clients.



## **4OUR VISION**

### SHIVAJI SHINDE

[Managing Director]

""For the last 38 years, my vision has remained how to satisfy our clients and the needs of the generation. Our R&D initiative ensures that we can adapt and adopt new technologies quickly, to provide superior products and efficient customer service. Innovation and technology up-gradation is part of the success of any organization; We are not an exception in this case. As an individual I believe and work how to attract the best talent at Smart Paints for long lasting relationships and gain their trust for us, and with the support of marketing and the manufacturing team the venture is on, and we are ready to take on challenges and grow as responsible organization.

### **EXPERTISE** -

YEARS

NITCO PAINTS PVT. LTD.

HEAD-MARKETING (PAN INDIA) B

**YEARS** 

CREAMCEM COATING (INDIA) PVT. LTD.

VP. MARKETING

**YEARS** 

**SMART PAINTS** 

FOUNDER - MANAGING DIRECTOR



## DO YOU INTEND TO REPAIR AND PAINT YOUR SOCIETY?

Solutions for Change.

### WHY OUR PRODUCTS AND SERVICE ARE THE BEST?

- Unlike other manufacturers we are primarily into the exterior and interior paint business, concentrating on this segment the expertise comes naturally to us.
- We have customized our products to best suit the local climate conditions.
- We have an expert panel of architects, engineers and painting contractors so that your rejection is completed within the committed time.
- Apart from supplying superior products we also guide you in the right choice of paints best suited for your project.
- Monitoring of work at all levels by company executives.
- We help with sampling and previews to visualize the final outcome of the look of the facades.
- We suggest the right practice to keep the look of the facades as new for years to come.

If your answer is yes then, the first question in your mind would be how to start and understand correct ways to execute the work to full satisfaction?

Then SMART PAINTS is your answer. "A leading manufacturer of quality range of products for exteriors as well as interiors."

Total Transparency is
Maintained and Work is
Carried Out on Timely Basis.
Ultimately Saving in costing
and Unnecessary Hassles.

#### **Our Services**

- Measurement of structure
- Preparation of bill of quality (BOQ)
- Finalizing of right contractor
- Supplying quality paint at discounted prices
- Supervision by our area executive through the lifecycle of painting progress
- If required, a weekly visit by an authorized civil engineer provides a joint warranty with the contractor at the end of the job.
- Total transparency is maintained, and work is carried out on a timely basis.
- Ultimately saving in costing and unnecessary hazels.

## **FACTS**

Element Of Nature And Pollutants Always Have Been The Most Common Source Of Serious Damage To Building. Because It Transport Harmful Substances And Micro-Organisms Into The Very Heart Of The Structure Where They Can Wreak Havoc Yet There Are Effective Measures Available That Will Protect Against Such Decay. Building Facades Are Increasingly Prone To Severe Damage Specially In Tropical Climate Like Indian. They Are Under Attack From Aggressive Weather Conditions Affecting Algal Growth, Efflorescence, Pealing Cracking, In Exterior Paints Beginning With Dampness And Dirt On Surfaces.

Due to elements, pollution and micro-organisms active on surface fast deterioration of exteriors take place. When exterior is damaged it leads to deterioration of facades and ultimately affecting entire building structure. All this happens very slowly but contiguously. Hence all structure's need due care at regular intervals where your precious property need a suitable exterior care taking paint.

Here SMART PAINTS comes at your services with variety of products that suits your real estate and budget.

SMART PAINTS is the company with experienced management and qualified professionals in their respective fields of marketing, manufacture, sales, servicing with outlets.

Every SMART PAINTS product is the result of dedicated technical and market research. The use of right primary ingredients along with time tested fungicides, water repelling chemicals, fast to light pigments, etc. ensure long lasting facade protection and decoration.

We assure that by, opting for SMART PAINTS products you not only choose a vendor you choose a partner who takes care for your requirements.

We service all over India growing at the rate of 30% every year.









**Smart Ultimx Power Pro**, is a high performance exterior elastomeric emulsion. it's an ultra-premium, high performance exterior paint that offers you an unparalleled protection from the harshest forms of weather attacks specially rains, powered by its revolutionary double defense technology, which has unique combination of flexible and solid layer, it gives your home ultimate protection from extreme rainfall, hairline cracks, extreme heat, UV rays, dirt and dust for up to 10 years.

### **FEATURES**



- 10 Years Warranty
- Excellent Dirt Holding Capacity
- Elastomeric Properties
- UV Resistant
- Opaque Film Finishing
- Excellent Covering Capacity





**SMART SHIELD ULTIMX** is an exquisite 100% acrylic exterior emulsion paint, which gives your wall a luxurious high glossy and plastic lamination finish. Presence of light fastness pigment / fillers, imported water repellent resin binder, It's special property preservatives makes it an excellent durable and tough coating with retention of color brightness for a long time.



- For new masonry and maintencace
   Highly Durable & long-lasting
- Long life 7 years
- Excellent adhesion to any surfaces
- Extreme Weather endurance
- Excellent UV resistance
- Anti-fungal / Anti-Algae
- Excellent Adhesion
- Easy application
- Low maintenance cost
- · Built in sheen, keeping surface
- Constantly fresh







**SMART SHINE PLUS** is a dirt and water resistant paint system is a revolutionary product from smart paints. **Smart Shine Plus** consists of specially imported chemicals with a special variety of pure acrylic emulsion and rutile grade of titanium dioxide.

**SMART SHINE PLUS**'s powerful component is to fight and protect building exteriors against decaying and keep them looking fresh and new for years.

### **FEATURES**



- 1.5 year water repellent and 5 year paint warranty.
- Prevent dirt accumulation.
- Excellent water and scrub resistance.
- Fights airborne & atmospheric pollutants.
- High gloss retention.
- 100% pure acrylic binder prevents streaking.
- Powerful anti-fungal properties.
- Excellent adhesion.







SMART SHINE a premium quality water based paint is an all weather-proof 100% acrylic exterior coating. Smart shine is a high performance architectural coating for all types of construction like residential building, offices and commercial complexes.



- 5 Year warranty.
- 100% acrylic based paint.
- Tough adhesions / easy application on surfaces.
- Flexible upto 0.25 mm.
- Anti peeling film formation.
- UV protective / anti-algae.
- Non-fading paint.









**SMART LOOK** is an acrylic emulsion paint which is the most economical yet ideal way to protect and decorate the building surface. Suitable for climates with moderate condition.

**SMART LOOK** safeguards building exterior from the detrimental effects of the elements of nature and keeps them fresh and beautiful for years.

#### **FEATURES**



- 3 Year paint warranty.
- Easy application on all surfaces.
- Anti Fungal properties.
- Anti peeling film formation.
- Chalking resistant.



### **SPECIFICATION**

Thinning Ratio:
25 to 30%
Drying Time:
6 to 8 hours

Spreading Capacity: 50 to 60 sq.ft. / Ltr. / 2 Coat

Rough Surface: 30 to 40 sq.ft. / Ltr. / 2 coats

Packing:

**10 Year Warranty** 



#### **SPECIFICATION**

Thinning Ratio:
30 to 40%
Drying Time:
6 to 8 hours

Spreading Capacity:
55 to 65 sq.ft. / Ltr. / 2 Coat

Rough Surface : 35 to 45 sq.ft. / Ltr. / 2 coats

Packing : POLtrs., 10Ltrs., 4Ltrs., 1 Ltr.

> 8 Year Warranty & 3 Year WR



### **SPECIFICATION**

Thinning Ratio:
35 to 45%
Drying Time:
4 to 6 hours

Spreading Capacity: 60 to 70 sq.ft. / Ltr. / 2 Coat

Rough Surface : 35 to 45 sq.ft. / Ltr. / 2 coat

Packing : 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.

> 5 Year Warranty & 1 Year WR



### **SPECIFICATION**

Thinning Ratio:
35 to 45%
Drying Time:
4 to 6 hours

Spreading Capacity: 60 to 70 sq.ft. / Ltr. / 2 Coat

Rough Surface: 35 to 45 sq.ft. / Ltr. / 2 coats

Packing: 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.

**5 Year Warranty** 



#### **SPECIFICATION**

Thinning Ratio:
40 to 50%
Drying Time:
4 to 6 hours

Spreading Capacity:
55 to 65 sq.ft. / Ltr. / 2 Coat

Rough Surface: 35 to 45 sq.ft. / Ltr. / 2 coats

Packing : 20ltrs., 10ltrs., 4ltrs., 1 ltr.

**3 Year Warranty** 







**SMART ROYAL- a TOUCH** is a luxury interior emulsion, specially formulated to give high glossy and smooth finish to your wall. It contains imported microbial additives that minimize the deterioration of paint film and extend its life.

### FEATURES 22 2

- 5 Year Warranty.
- Hi-Washability.
- Anti Bacterial.
- Stain Proof.
- High Gloss.
- Less VOC.





**SMART COOL TOUCH** is a premium acrylic interior emulsion, providing rich and matte finish. (It's specialty is, Ones in various mood creating shades and it contains microbial additives. It has good opacity, levelling and smooth finish.)

- 3 Year Warranty
- Stain Proof
- Low Odour
- High washability
- Excellent Flow
- Good hiding properties







**SMART KLASSIC TOUCH** is an economical interior emulsion which gives plastic finish to your walls with smooth and nominal sheen.

**SMART KLASSIC TOUCH** is a perfect way to make a smart upgrade from distemper and it gives 30% more covering than distemper. Because of its good film properties it is more durable and long lasting so we don't have to paint the walls often.

#### **FEATURES**



- 3 Year Warranty
- Economy Emulsion
- Smooth Finish
- Fast Drying
- Easy Application
- Shades retention for long time





**SMART BEAUTY ACRYLIC DISTEMPER** is a water based product specially formulated to give your wall a smooth finish with refreshing range of shades.

**SMART BEAUTY ACRYLIC DISTEMPER** gives unmatched durability and finish at an economical budget. It comes with fast drying properties and quicker completion of job.



- Easy Application with brush & roller.
- Fast Drying properties.
- Superior shade retention.



## ■ ULTRA ACRYLIC DISTEMPER

INTERIOR RANGE

INTERIOR DISTEMPER



**SMART ULTRA ACRYLIC DISTEMPER** is water based product for all types of normal interior surfaces like ceiling and wall surfaces where a smooth finish is desired with an economic advantage.

**SMART ULTRA ACRYLIC DISTEMPER** gives better finish than other distemper compared to price range.

#### **FEATURES**



- Special Acrylic Formulation.
- Easy Application With Brush & Roller.



### **SPECIFICATION**

Thinning Ratio:
25 to 30%
Drying Time:
3 to 5 hours

Spreading Capacity: 115 to 125 sq.ft. / Ltr. / 2 Coat

As Per Surface Condition / Type

Packing:
20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.

6 Years Warranty 4 Years Anti Dust



### **SPECIFICATION**

Thinning Ratio:
40 to 45%
Drying Time:
4 to 6 hours

Spreading Capacity: 120 to 130 sq.ft. / Ltr. / 2 Coat

As Per Surface
Condition / Type

Packing: 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.

**4 Years Warranty** 



### **SPECIFICATION**

Thinning Ratio:
45 to 55%
Drying Time:
4 to 6 hours

Spreading Capacity: 100 to 110 sq.ft. / Ltr. / 2 Coa

As Per Surface
Condition / Type

Packing: 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.

3 Years Warranty



### **SPECIFICATION**

Thinning Ratio:
35 to 45%
Drying Time:
3 to 4 hours

Spreading Capacity: 95 to 105 sq.ft. / Ltr. / 2 Coat

As Per Surface Condition / Type

Packing: 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.

2 Years Warranty



### **SPECIFICATION**

Thinning Ratio:
35 to 45%
Drying Time:
3 to 4 hours

Spreading Capacity:
85 to 95 sq.ft. / Ltr. / 2 Coat

As Per Surface Condition / Type

Packing : 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.

2 Years Warranty







SMART ADVANCE PRIMER is a high quality primer for external plaster surface to improve adhesion between the wall and topcoat material.

### FEATURES



- Superior Adhesion.
- Anti-Chalking.
- Resists Peeling & Flaking.
- Superior Whiteness.
- Alkaline Resistance.



# PRIMER - A2 EXTERIOR PRIMER



**SMART PRIMER-A2** is a exterior primer, that can be applied on wide range of exterior cement plaster and exterior ceiling as an undercoat.



- Superior Whiteness.
- Excellent Adhesion.
- Anti-Peel Property.
- Alkaline Resistance.
- Good Opacity.
- Fast Drying.



## 50:50 ACRYLIC PRIMER



**INTERIOR & EXTERIOR PRIMER** 



**SMART 50-50 PRIMER** is a water based exterior/interior primer which has fast drying technology and does not require curing. **SMART 50-50** does not chalk on interior or exterior surfaces.

### **FEATURES**



- Good Adhesion.
- Quick Drying Technology.
- Economy Budget Primer.

# Smart

### **SUPER PRIMER**

INTERIOR PRIMER



**SMART SUPER PRIMER** is an interior primer specially formulated to provide excellent adhesion and better topcoat coverage.

**SMART SUPER PRIMER** has excellent hiding power to hide the touch-up marks.



- Superior Adhesion.
- Anti-Chalking Property.
- Alkaline Resistance.
- Better topcoat coverage.







**SMART PRIMER-A1** is a water based interior primer with super adhesion property for paint film.

### **FEATURES**



- Alkaline Resistance
- Aniti-peeling property
- Excellent Adhesion Property
- Fast Drying
- Good Opacity



### **SPECIFICATION**

Thinning Ratio:
40 to 50%
Drying Time:
4 to 5 hours

Spreading Capacity: 145 sq.ft. / Ltr. / 1 Coat

As Per Surface
Condition / Type

Packing:
20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.



### **SPECIFICATION**

Thinning Ratio:
40 to 50%
Drying Time:
4 to 5 hours

Spreading Capacity: 140 sq.ft. / Ltr. / 1 Coat

As Per Surface Condition / Type

Packing : 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.



### **SPECIFICATION**

Thinning Ratio:
40 to 50%
Drying Time:
4 to 5 hours

Spreading Capacity: 135 sq.ft. / Ltr. / 1 Coat

As Per Surface Condition / Type

Packing:
20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.



### **SPECIFICATION**

Thinning Ratio:
40 to 50%
Drying Time:
5 to 6 hours

Spreading Capacity: 135 sq.ft. / Ltr. / 1 Coat

As Per Surface
Condition / Type

Packing : 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.



### **SPECIFICATION**

Thinning Ratio:
40 to 50%
Drying Time:
5 to 6 hours

Spreading Capacity: 130 sq.ft. / Ltr. / 1 Coat

As Per Surface

Packing: 20Ltrs., 10Ltrs., 4Ltrs., 1 Ltr.



# WALL PUTTY SPECIALITY COATING





SMART WALL PUTTY is a specially formulated product which is based on white cement blended with some powdered fillers and additives to be used as putty. SMART WALL PUTTY imparts additional strength to the walls, contains fungicides preventing fungus.

### FEATURES 3

- Can be used on solvent & water based surfaces
- Quick drying properties
- Smooth finish on walls
- Used on both exterior & Interior Surfaces



# WALL TUFF SPECIALITY COATING



### **WALL TEXTURE**



**SMART WALL TUFF** is a water-based silica blended compound, mainly used to cover dead-wall. SMART **WALL TUFF** is a result of silica blended with fungicide and additives to prevent seepage and growth of fungus on both interior and exterior surfaces.

### FEATURES 22 2

- 8 Years Warranty
- Types Dholpur Stone, 2mm/S, 3mm/L
- UV Resistant
- Plaster / Rough Finsh









**SMART DAMP-PRO** is a heavy duty Reinforced acrylic water proofing coat applied for exterior walls along with basecoat forming a touch film. **SMART DAMP-PRO** is highly flexible which bridges cracks preventing water seepage.

#### **FEATURES**



- 7 Year Warranty
- Applicable on all types roof / terrace
- Prevents Fungal Attacks
- Highly Flexible
- Elastomeric Properties
- Prevents Carbonation

# Smart \*\* PEARL LUSTER HIGH GLOSSY INT. / EXT. EMULSION



**SMART PEARL LUSTRE Finish** is an elegant interior/ exterior lustre finish paint, that will give a high glossy and smooth finish to your wall. It is ideal for hard working areas like kitchen, bathroom etc.

**SMART PEARL LUSTRE Finish** is a washable paints with UV resistant properties.



- 5 Year Warranty
- UV Resistant
- Washable paint film
- Anti Fungal
- High Gloss





- Useful as an effective waterproof coating on well prepared concrete.
- Bonding agent between old and new concrete / mortar
- Un-Effected by Ultra-Violet, hence suitable for exterior applications



Ultra-violet protection increases workability at a given W/C ratio acts as an anti-corrosiver for steel rebar reduces water without affecting workability. Bonding agent between old and new concrete gives dense mortar / concrete, resulting improved impermeability reduces shrinkage in mortar and concrete increases flexural, tensile strength & bond strength imper resistant to fungal and microbial growth prevents salt penetration into the concrete thus resisting to sulphate and chloride attack increases durability of waterproofing coating even in continuous contact with water.





- Useful As An Effective Water Proof Coating On Well Prepared Concrete
- Bonding Agent Between Old And New Concrete / Mortar
- Un-affected By Ultra-violet Hence Suitable For Exterior Applications



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- Improves water tightness of concrete / mortar
- Increases workability of the concrete / plaster mortar mix, yielding cohesive homogeneous mix
- · Acts to cut capillary structures formed in mortar
- Doesn't affect the setting time and strength

### ADVANTAGES 22 1

- Increases workability of the concrete / plaster mortal mix
- Reduces capillary action. Improves water tightness to great extent Acts to disrupt the leakages causing capillary structures formed in mortar to cause leakages Good plasticizing properties, which makes the mix cohesive and prevents segregation Chloride free Economical in application Don't affect the setting time and strength Reduces shrinkage cracks.





SMART TINT UNIVERSAL COLORANT is an specially formulated universal colourants for machine tinting of water-based and solvent - based decorative paints. High quality, durable and weather-fast. Easy and accurate dispensability. Compatible with a variety of base coatings.





- Single component Ready to use Very good adhesion
- Semi matte Finish Good corrosion resistance to Steel Bar • Gives tough & hard coating on Steel Bar.



- Smart Steel Protector is a Single Component, ready to use.
- Water Based protective coating for Steel-bar.
- Economical, Very good adhesion.
- Good anti corrosive property to Steel-bar.
- Easily Applied by Brush or Spray.





- Single component Ready to use Very good adhesion
- Semi Matt Finish Long corrosion resistance to iron & steel Gives tough & hard coating on metal surface
- Metal Protector available in five shades.



- Anti Corrosive coating
- Water base, Eco friendly
- Easy to apply
- Thinner oil not required
- Good adhesion on metal surface





SMART UNIVERSAL STAINER is specially formulated with universal colourants, for machine tinting of water-based and solvent - based decorative paints. high quality, durable and weather-fast.
Easy and accurate dispensability. Compatible with a variety of base coatings.





**SMART ROYAL-a SPARKLE** is a metallic emulsion made with advance paint system formulated with high performance acrylic emulsion and pearl finish pigments. Metallic coating are long lasting and beautifully decorated variety of surfaces.





SMART PRIME - A3 is an multipurpose primer for all surface for Paint, Putty, Crack Filing etc. SMART A3 PRIMER is also used as a sealer & can used for brushability in any product, It can increase the strength of film formation.



- Sealer Compound
- High Glossy
- Film Forming Chemical
- · Also Used for Dilution

PRODUCT CATEGORY	SMART PAINTS	ASIAN PAINTS	DULUX / AZKO-NOBEL	BERGER PAINTS
HIGH PERFORMANCE ELASTOMERIC EXTERIOR EMULSION	SMART ULTIMX POWER - PRO	ULTIMA PROTEK	WEATHER SHIELD POWERFLEXX	WEATHERCOAT LONG LIFE 10
HIGH PERFORMANCE WATER REPELLENT EXTERIOR EMULSION	SMART SHIELD-ULTIMX	ULTIMA	WEATHER SHIELD MAX	WEATHERCOAT LONG LIFE 7
PREMIUM WATER REPELLENT EXTERIOR EMULSION	SMART SHINE PLUS	APEX ULTIMA	WEATHER SHIELD FLASH	WEATHERCOAT MAX
100% ACRYLIC EXTERIOR EMULSION	SMART SHINE	APEX	WEATHER SHIELD PROTECT	WEATHER COAT ANTIDUST
ACRYLIC EXTERIOR EMULSION	SMART LOOK	ACE	PROMISE	WALMASTA
LUXURY INTERIOR EMULSION	SMART ROYAL-A TOUCH	ROYALE LUXORY EMULSION	VELVET TOUCH PEARL GLO	LUXOL SILK GLAMOR
PREMIUM INTERIOR EMULSION	SMART KOOL TOUCH	PREMIUM INT. EMULSION	SUPER CLEAN	RANGOLI TOTAL CARE
ECONOMY INTERIOR EMULSION	SMART KLASSIC TOUCH	TRACTOR EMULSION	SUPER COVER	BISON ACRYLIC EMULSION
ACRYLIC DISTEMPER	SMART BEAUTY	TRACTOR ACRYLIC DISTEMPER	MAXILITE ACRYLIC EMULSION	BISON ACRYLIC DISTEMPER
SUPER ECONOMY ACRYLIC DISTEMPER	SMART ULTRA	UTSAV	ICI ACRYLIC DISTEMPER	JADDO
UNIVERSAL STAINER	SMART UNIVERSAL STAINER	ASIAN UNIVERSAL STAINER	DULUX UNIVERSAL STAINER	BERGER UNIVERSAL STAINER
FIBER REINFORCED ACRYLIC Water proof coating	SMART DAMP-PRO	ASIAN DAMPROOF ULTRA	AQUATECH EXTERIOR ROOF WATERPROOF	BERGER DAMP STOP

## **PRODUCT RANGE**





Visit Us For More Details





Smart Paint For Smart Generation

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### -: SALES DEPOT & DISTRIBUTOR :-

Ahemadnagar, Aurangabad, Dombivli, Kalyan, Wada, Thane, Mumbai, Panvel, Nashik, Vasai, Kolhapur, Navi Mumbai, Nagpur, Pune.